

## Introduce your Company to the Attendees by **Sponsorship and Advertisement**

Congress venue: CCH - Congress Center Hamburg  
Am Dammtor / Marseiller Str.  
20355 Hamburg  
Germany

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### Advertisement

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#### CONGRESS PROGRAM BOOK

- Colored page: Inside front cover, A5, 4c
- Colored page: Inside back cover, A5, 4c
- Full page, A5, b/w

Please find the advertising specifications on page 4.

Inside front and  
back cover: sold

800 € **New offer!**  
Full page in color for 900 €

#### CONGRESS BAGS – INSERTS

- Chocolate with your corporate logo 500 € + production costs
- Company folder (10 pages max. and 80 gram max.) 2,000 € + production costs
- Company USB-Stick / Compact discs 2,000 € + production costs

Promotional material (supplied by sponsor) may be inserted in the Congress bags that will be distributed to all participants. Please find the delivery address on page 4.

#### PROMINENT LOGO LINK ON CONGRESS WEBSITE

- Prominent logo link on Congress website 8,000 €

Congress participants inform and register themselves via the www for INTER-NOISE 2016. The sponsors name and logo is presented on the [www.internoise2016.org](http://www.internoise2016.org) website in the footer of all pages. A link to the sponsors website will be provided.

All prices are quoted net of VAT (19% in Germany).

## Sponsorship

Please select your own individual sponsorship package from the list below and next page to become

❖ DIAMOND LEVEL SPONSOR	by achieving	15,000 €
❖ PLATINUM LEVEL SPONSOR	by achieving	10,000 €
❖ GOLD LEVEL SPONSOR	by achieving	5,000 €
❖ SILVER LEVEL SPONSOR	by achieving	3,000 €
❖ BRONZE LEVEL SPONSOR	by achieving	2,000 €

(Monetary + material values added together for each sponsoring item)

Please make sure to separately book a booth, because there will be no holistic packages including a booth: [www.internoise2016.org/exhibition-sponsorship/](http://www.internoise2016.org/exhibition-sponsorship/)

All sponsors will benefit by (... PLATINUM/ GOLD/ SILVER/ ...) sponsor recognition with

- ✓ Corporate logo in the Congress program book
- ✓ Corporate logo link to your website from the Congress website (submenu "sponsorship")
- ✓ Corporate logo in the proceedings

<p><b>A) Congress bags</b></p> <p>The corporate logo and INTER-NOISE logo will be on the bag (supplied by the sponsor following our approval of the style).</p>	<p style="text-align: right;">2.000 € + production costs</p> <p style="text-align: center; border: 1px solid red; color: red; padding: 2px;">already sold</p>
<p><b>B) Note pad</b></p> <p>A note pad (supplied by sponsor) with corporate logo will be placed in the Congress bag. Please supply a small note pad with 10 pages maximum or in postcard size.</p>	<p style="text-align: right;">1.000 € + production costs</p> <p style="text-align: center; border: 1px solid red; color: red; padding: 2px;">already sold</p>
<p><b>C) Pen</b></p> <p>A pen (supplied by sponsor) with corporate logo will be placed in the Congress bag.</p>	<p style="text-align: right;">1.000 € + production costs</p> <p style="text-align: center; border: 1px solid red; color: red; padding: 2px;">already sold</p>
<p><b>D) Ceramic mug</b></p> <p>The corporate logo and INTER-NOISE logo will be on the mug (supplied by the sponsor following our approval of the style). The attendees will have the opportunity to take the mug home.</p> <p>For 1500 mugs alone the sponsor will achieve silver level. For 3000 mugs alone the sponsor will achieve gold level</p>	<p style="text-align: right;">production costs</p>

<p><b>E) Electronic information displays at the Congress center</b></p> <p>Your corporate logo will be displayed prominently at several electronic information displays throughout the Congress</p>	<p style="text-align: center;"><b>already sold</b></p> <p>(reduction on request)</p>
<p><b>F) Refreshments</b></p> <p>Prominent signage (1 banner* to be supplied by sponsor) will be displayed at each sponsored refreshment station.          Refreshments will be continuously available at 5 refreshment stations.</p>	<p>1,200 € for 1 station          2,300 € for 2 stations          3,300 € for 3 stations          4,200 € for 4 stations          5,000 € for 5 stations</p>
<p><b>G) Staff t-shirts</b></p> <p>The INTER-NOISE staff will wear a t-shirt (supplied by the sponsor following our approval of the style) with your corporate logo and logo of INTER-NOISE 2016.</p>	<p style="text-align: center;"><b>already sold</b></p> <p>+ production costs</p>
<p><b>H) Congress banquet</b></p> <p>Verbal acknowledgement as the sponsor of sparkling wine at the Congress banquet.          Prominent signage (3 banners* to be supplied by sponsor) at the Congress banquet.</p>	<p>3,000 €</p>
<p><b>I) Music for the opening</b></p> <p>Verbal acknowledgement as the sponsor of the music at the opening ceremony.          Prominent signage (1 banner* to be supplied by sponsor) at the opening reception area.</p>	<p style="text-align: center;"><b>already sold</b></p>
<p><b>J) Break slide</b></p> <p>The company name and logo will be on a slide displayed in a selected session room during the time between subsequent lectures and during the breaks.</p>	<p style="text-align: center;"><b>already sold</b></p> <p>Plenary hall:          4,000 €          Other session room:          each 500 €          All halls and rooms together:          4,000 €</p>
<p><b>K) Your own sponsorship idea</b></p> <p>We are curious to get to know your own proposal for supporting INTER-NOISE 2016.</p>	<p>On request</p>

All prices are quoted net of VAT (19% in Germany).

\* Supplied banners must be capable of standing independently and should not exceed the maximum size of 2 x 1 meter.

## **Deadlines, logo and advertising specifications, cancellation policy, contact**

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### **LOGO SPECIFICATIONS:**

**All sponsors** are to provide company logo in the following format/s:

- EPS (*Preferred*) (all fonts outlined)
- High resolution JPG (300 DPI at 10 cm / 4" wide min.)
- Color mode: CMYK

**Deadline** to submit: **June 17, 2016**

**Submit to:** [contact@internoise2016.org](mailto:contact@internoise2016.org)

### **SPECIFICATIONS FOR FULL-PAGE ADVERTISEMENT IN PROGRAM BOOK:**

**Deadline:** **June 17, 2016**

**Submit to:** [contact@internoise2016.org](mailto:contact@internoise2016.org)

134 cm x 202 cm (live area)

148 cm x 210 cm (trim area)

154 cm x 216 cm (bleed)

*NOTE: All measurements are shown  
in centimeter and width x height*

Acceptable final file format:

- Press quality PDF
- Resolution: 300 DPI at final size
- Color mode: CMYK or Grayscale

### **SPECIFICATIONS FOR CONGRESS BAG AND BAG INSERTS:**

**Delivery by:** **August 12, 2016**

**Delivery address:** Technische Universität Hamburg-Harburg  
Institut für Modellierung und Berechnung  
Mrs. Claudia Plötz  
Keyword: INTER-NOISE 2016  
Gebäude L, 3. Stock, Raum 3009  
Denickestraße 17  
21073 Hamburg, Germany

### **CANCELLATION POLICY:**

All cancellations must be submitted in writing via email to [contact@internoise2016.org](mailto:contact@internoise2016.org)

by **May 17, 2016** to receive a full refund less bank fees,

by June 17, 2016 to receive 50% refund.

No refunds will be made after June 17, 2016.

### **CONTACT (no delivery address):**

Deutsche Gesellschaft für Akustik e.V. (DEGA)  
Voltastrasse 5  
Building 10-6  
13355 Berlin  
Germany

Teresa Lehmann  
FON: +49 30 - 340 60 38-03  
FAX: +49 30 - 340 60 38-10  
EMAIL: [contact@internoise2016.org](mailto:contact@internoise2016.org)  
WEB: [www.internoise2016.org](http://www.internoise2016.org)

**Application and contract form for sponsorship / advertisement**

We order the following sponsorship / advertisement items (to be confirmed by DEGA):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

All prices are quoted net of VAT (19% in Germany).

**Please return completed form via:**

**EMAIL:** [contact@internoise2016.org](mailto:contact@internoise2016.org)

**MAIL:** Deutsche Gesellschaft für Akustik e.V. (DEGA)  
Voltastrasse 5  
Building 10-6  
13355 Berlin, Germany

**FAX:** +49 30 - 340 60 38-10

NAME OF COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

(If different from above) \_\_\_\_\_

**PAYMENT INFORMATION**

We choose to pay by bank transfer (Preferred for European companies)  
Remittance accepted only in EURO.

Please charge my credit card:

VISA       MasterCard       American Express

Card number: \_\_\_\_\_

Card owner: \_\_\_\_\_

Expiry date: \_\_\_\_\_ CVC number: \_\_\_\_\_

By signing below I authorize German Acoustical Society (DEGA) to withdraw the sponsoring / advertising fee for the congress INTER-NOISE 2016 from the indicated credit card.

We choose to pay by debit entry (on request, for companies of the Euro area only)

By signing we order bindingly the above mentioned sponsorship / advertisement items.

**Date, signature, stamp:** \_\_\_\_\_